## Customer Art Approval Form

## ITEM PPD-149

Freshmint SPF 15


## Art Guidelines

## 1. Labels

a. Positive imprint -5 pt minimum
b. Reverse imprint - 7 pt minimum
c. Serif and italic types - 7 pt minimum
d. Line weight, positive lines - 5
e. Line weight, reverse lines (gap) - . 75

Sample Text
Sample Text
Sample Text
Sample Text

* Ornate and display type faces will be printed on a case-by-case analysis.
* Registered marks and trademarks should be enlarged for clear printing.


## Color Variance Notification

- This PDF file is being viewed on an RGB monitor therefore there will be a variance between the color on your screen and the color of the actual finished product.
- This proof should be used to inspect the layout, spelling, color selection and approximate color appearance.
- Colors printed on different mediums (ie: leash and label) will not be an exact match.
- This proof is not an exact match of the finished product color or quality of the printed peice.

